

**Memorandum of Understanding**  
between  
**the European Branch of The Climate Reality Project**  
and  
**the Municipality of San Severino Marche - Italy**

This Memorandum of Understanding (“MoU” hereinafter) sets for the terms and understanding between the European Branch of The Climate Reality Project (European Branch) and the Municipality of San Severino Marche – Italy to cooperate on the Earth day 2019 organised by the Municipality of San Severino Marche on April 30 2019.

**Purpose and Activities**

Climate Reality European Branch agrees to be a cooperating partner for the Earth day event. The purpose of the cooperation is to build awareness on climate crisis and urging for action that solves the climate crisis, across all levels of society.

The following activities will be supported by the Climate Reality Project Europe:

- Promotion of the event on Facebook and Twitter account of The Climate Reality Team Italy
- Climate Reality Leaders from Italy will contribute to the event as speakers
- .....

The Municipality of San Severino Marche will clearly list The Climate Reality Project Europe logo on the events invitations and event website. ....

**Funding**

This MoU is not a commitment of funds. Expenses incurred in relation to activities shall be discussed at that time by a separate Agreement.

**Trade Marks**

Both Climate Reality Project Europe and the Municipality of San Severino Marche grant a mutual, nonexclusive license to use and display those names, trademarks and logos owned and provided by each other (“Marks”) as necessary to perform the work in the Partnership as described in this document. Any marks being used by the opposite party are subject to trademark usage guidelines, appropriate trademark symbol (either “™” or “®”), and opposite party approval. Parties both agree to provide each other with copies of any materials bearing any of the marks as requested by each other from time to time. In the event of a termination or suspension of your participation in the Partnership, both parties will immediately cease use of the other’s Marks.

**Duration**



This MoU is at-will and may be modified or terminated by mutual consent of both Parties. This MoU shall become effective upon signature by the Parties and will remain in effect until modified or terminated by any one of the Parties by mutual consent or 20 days after the event.

### **Evaluation**

Parties will evaluate the effectiveness and the adherence to the agreement after the second events.

Zsolt Bauer  
Branch Manager  
The Climate Reality Project, Europe  
Szentendre, Hungary, April 10, 2019

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the Municipality of San Severino Marche  
San Severino Marche, April ..., 2019